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Frankfurt PopOut Map



Synopsis

Explore Frankfurt Am Main with ease with the help of this genuinely pocket-sized map. Small in size yet big on detail, this compact, dependable map will ensure you don't miss a thing.* Includes 2 PopOut maps - a detailed street layout of central Frankfurt and a street map of the greater city area* Additional maps of the city centre (Innenstadt) / Old Town (Altstadt), the wider area around Frankfurt (encompassing Offenbach and Wiesbaden), and the subway / rail system (Schnellbahnplan) are also included* Ingenious, self-folding map is small enough to fit in your pocket yet offers extensive coverage of the city in an easy-to-use format* Thorough street index is also featured and cross-referenced to the map so you can easily find your destination* Key places of interest are listed offering you advice on the best things to see1) Central Frankfurt 2) Greater Frankfurt 3) Old Town 4) Transport Map

Book Information

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Average Customer Review: 4.0 out of 5 stars 1 customer review

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Customer Reviews

PopOut was founded in 1993. Having spotted a need to cure what he calls 'Map Stress Syndrome' after watching numerous tourists around the City of Bath, England, battling with over-sized maps, founder Derek Dacey recalled the invaluable miniature charts he used during his days as a commercial pilot. Aiming to bring this level of usability to the city map market, a small team of designers was recruited to realize what would soon become the PopOut. 1993 saw the release of the first ever PopOut Map Bath, which was sold in the gift and souvenir trade across the city. Hot on the heels of this initial success, a research trip to the USA culminated in a redesigned layout, combining strong photo images, high quality printing and laminated covers – standards which are still adhered to today. That research trip also saw the birth of the first US

destinations covered in the PopOut range – Boston, NYC, Philadelphia and Washington DC. Launched in the new style in the US they enjoyed instant success in the gift and souvenir trade.

--This text refers to an alternate Map edition.

convenient, small

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